



AIB Newsletter

VOL. 14, NO. 1

FIRST QUARTER 2008



From the *JIBS* Editor-in-Chief

Lorraine Eden
Texas A&M University

The transition between *JIBS* editorial teams is proceeding reasonably smoothly. The old team officially completed its term in December 2007, and on February 29, 2008, the *JIBS* Office at Duke University closed its doors. Please remember to direct all correspondence from this point on to Managing Editor Anne Hoekman at managing-editor@jibs.net. All in-process manuscripts submitted under Arie Lewin's editorship have been moved to the new team. In some cases, the Departmental Editor stayed on as Editor on the file; for most open manuscripts, new Editors were assigned. Please contact Anne Hoekman if you have questions about this process. Thank you again to the outgoing editorial team—the Departmental and Deputy Editors, Managing Editors Danielle Trojan and Joy Kearney, members of the Editorial Review Board and Consulting Editors Board, and of course Editor-in-Chief Arie Lewin—for all their hard work and dedication to the Journal.

The new team has been processing manuscripts since July 1, 2007. In the six months we had in 2007, 297 new manuscripts were submitted through Manuscript Central. The average turnaround time from submission to desk reject was five (5) days, and from submission to first decision—for those manuscripts that were set out for review—was 58 days. We are pleased with this performance and hope you are also. We

plan to regularly track and publish these statistics.

You are probably aware of the backlog of accepted papers. All manuscripts appearing in *JIBS* in 2008 will have been submitted under, and accepted by, former Editor-in-Chief Arie Lewin and his team. Accepted manuscripts are available for download, after being copyedited and typeset, from Palgrave's Advance Online Publication (AOP) system on <http://www.jibs.net>. *JIBS* readers are encouraged to visit the *JIBS* website regularly to read (and cite) the newly accepted manuscripts.

The first four issues of *JIBS* in 2008 (volume 39) are now in print. I encourage you to read, and comment on, my first Editor-in-Chief Letter in *JIBS* 39.1. I plan to write a short introduction to each of the *JIBS* issues; some of these will review the manuscripts included in the issue; others (such as this first one) will focus on the role of *JIBS* in international business research. In *JIBS* 39.2, Rosalie Tung and Arjen van Witteloostuijn have written the first of what we hope will be several "Letters from the Editors"; this one is on single-country studies in international business research. Many IB researchers have access to single-country datasets; how can these datasets be used most effectively to illuminate IB problems? Tung and van Witteloostuijn provide some thought-provoking answers. We are

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working on issues 5, 6, 7 and 8 as you read this letter.

Mary Ann von Glinow and her organizing team ran a highly successful AIB/*JIBS* Frontiers Conference at Florida International University on “Conflict, Security and Political Risk: International Business in a Challenging Environment,” see <http://ciber.fiu.edu/frontiers/>. The interest and excitement at the conference was so strong, we followed up with a Call for Papers on this topic, led by Special Issue editors Witold Henisz, Edward Mansfield and Mary Ann von Glinow. The due date for submissions is October 17, 2008; see: http://www.palgrave-journals.com/jibs/cfp_conflict_ib.html. Four other Special Issues are in progress. “Institutions and IB” (Witold Henisz and Anand Swaminathan, editors) appeared in *JIBS* 39.4 (this issue was in the process of being mailed out as I wrote this). “Offshoring” (Martin Kenney, Silvia Massini and Tom Murtha, editors) will appear in late 2008 or early 2009. Over 70 submissions were received for “Asia and IB” (Rabi Bhagat, Sea-Jin Chang and Mike Peng, editors); tentative publication date is mid/late 2009. The *JIBS*40/AIB50 Anniversary issue on “Innovations in IB Theory” accepted submissions until mid-March 2008; tentative publication date is mid/late 2009. Starting with the “Asia and IB” special issue, the papers are being allocated across all editors, not just the Special Issue editors. This reduces the workload for the guest editors, while ensuring that all manuscripts meet *JIBS* fit, quality and timeliness norms.

The *JIBS* editorial team (and we are a team) has been working very hard. You can read more about our activities on the *JIBS* website (<http://www.jibs.net>) and on the *JIBS* Activities page (<http://cibs.tamu.edu/jibs/activities.html>). The editors are spreading out and speaking about *JIBS* at multiple conferences. I, for example, have organized a panel of International Political Economy journal editors for the March 2008 International Studies Association annual meetings and a Paper Development Workshop of International Business journal editors for the August 2008 Academy of Management meetings. Dan Bello has spoken about *JIBS* at Marketing conferences and Lee Radebaugh at Accounting conferences. See our Activities page for other locations where *JIBS* editors will be speaking. If you have suggestions for other conferences where *JIBS* presentations would be helpful, please let us know. Of course, we will also be at the AIB meetings in Milan, and in fact, have a Meet the *JIBS* Editors session on July 3, the last day of the conference.

Finally, *JIBS* is the official journal of the Academy of International Business. *JIBS* is now ranked in the top 10 among Management and Business journals, according to the Web of Science. The *JIBS* editors want you—AIB members—to be engaged in the Journal. Read. Cite. Submit. Review. Make this *your* Journal. We look forward to hearing from you and seeing you at the AIB meetings in Milan.

JIBS Activities at the AIB 2008 Milan Conference

- JIBS/AIB Paper Development Workshop — Monday, June 30, 8:30-14:00
- JIBS Meet the Editors Session — Thursday, July 3, 10:40-11:55
- JIBS Decade Award — Thursday, July 3, 12:05-13:20

How soon can you read and cite *JIBS* articles?

David Bull, Director of Journals, Palgrave Macmillan

Did you know that final *JIBS* articles appear online, fully typeset, copy-edited, paginated and citeable, potentially months prior to appearing in a specific Volume and Issue of the journal?

JIBS utilizes the Advance Online Publication (AOP) service of its publisher, Palgrave Macmillan. Articles are processed as they are accepted for publication. In times past accepted articles would sit and wait for a publication slot, stacking on a shelf. Now those self-same articles are held online in published form. Visit www.jibs.net and click on Advance Online Publication, top of the left-hand series of links, to view AOP articles.

Once an article is published in a regular issue of *JIBS* it is removed from the AOP service, and becomes available online within the framework of a given issue.

How do I cite papers that appear in Advance Online Publication (AOP)?

JIBS papers published in the AOP service are fully citable using the Digital Object Identifier system (DOI – see below) and the publication date. For example, per the *JIBS* style guide:

Meyer, C.B. and Altenborg, E. 2008. Incompatible strategies in international mergers: the failed merger between Telia and Telenor. *Journal of International Business Studies*, advance online publication January 24. doi:10.1057/palgrave.jibs.8400354.

The same paper in its final form can be cited as follows:

Meyer, C.B. and Altenborg, E. 2008. Incompatible strategies in international mergers: the failed merger between Telia and Telenor. *Journal of International Business Studies*, 39(3) 508–525.

The DOI given in the AOP citation form above will always direct you to the final form of the article. *continued on page 4*

AIB Newsletter (ISSN: 1520-6262) is published quarterly by the Academy of International Business Executive Secretariat. For more information, please contact: G. Tomas M. Hult, Executive Director or Tunga Kiyak, Managing Director, 7 Eppley Center, Michigan State University, East Lansing, MI 48824-1121. Tel: +1-517-432-1452 Fax: +1-517-432-1009 • Email: aib@aib.msu.edu • <http://aib.msu.edu>

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How does AOP affect the calculation of Impact Factors and Citation Counts?

If someone cites a *JIBS* AOP article, using the DOI form of citation noted above, then Thomson Scientific (ISI), who produce various citation databases and calculate Impact Factors, is able to match the citation to the final indexed version of the article.

Thomson Scientific (ISI) uses several data elements, including the DOI, to link citations to the original articles. If someone cites a *JIBS* AOP article this citation can link to the final (citeable in Volume/Issue) form of the article. Citations using the DOI form, as well as the Volume/Issue form, can all be linked and can contribute to the Times Cited count for that *JIBS* article. Citations to either form will contribute to the Impact Factor calculation, as long as they note correctly the journal and the proper publication year for the article.

What is a Digital Object Identifier (DOI)?

The DOI is a unique locator for potentially any digital content that appears on the web or in a digital environment. In our case it is applied to all published contributions in *JIBS* and other Palgrave Macmillan journals. It is a way of tracking the piece of digital information (the article) in an environment where URLs are potentially transient and where the article's actual location can change over time.

The DOI is assigned before the article is allocated to a specific issue of *JIBS*. However, the DOI remains with the article for life, and specifically once it has been published in an Issue. You'll even see the DOI noted beneath the abstract in the print edition of the Journal.

You can see more information about DOIs, including a simple 'DOI resolver', which will always direct you to the definitive form of the article, at www.doi.org.

All major publishers have adopted the DOI for use with their journal article publication. We also utilise the DOI in enabling deep-linking between references to a specific article in *JIBS* and the wider body of literature that is now available on the web.

Call for Papers for AIB U.S. Southeast Chapter Annual Conference

The 2008 annual meeting of the AIB US-Southeast will be held in St. Petersburg, FL in cooperation with the annual meeting of the Southern Management Association (SMA), on October 29-31, 2008. You are invited to submit papers and presentation proposals addressing topics across a breadth of international business topics.

Three areas will be featured at this year's conference: traditional IB research, IB andragogy, and works-in-progress. All work submitted must be original and unpublished/not under review. You are invited to submit research papers on international marketing, human resource management, strategy, finance, and economics, including cross-cultural and country-specific studies.

We especially welcome papers which emphasize applications to practice. Submissions are encouraged on IB andragogy, including experiential learning exercises and case studies with teaching notes. Poster presentations on work-in-progress are invited for interactive, hands-on sessions aimed at helping you publish your work. Panel proposals are also invited and must include a one-page overview together with a one-page synopsis of each presentation.

The conference's hotel is the TradeWinds Island Grand Resort in St. Pete Beach, Florida. A beautiful peninsula located on Florida's West coast, the area is bordered by the Gulf of Mexico to the west and by Boca Ciega Bay to the east. St. Pete is where you want to be!

Submission Information

Full details on submissions, including format requirements, can be found at our website: <http://www.aibse.org/>.

All submissions must be received no later than *June 30, 2008*.

Your submissions, as well as requests to be a reviewer, session chair or discussant, should be sent to the Conference Chair, Sue Godar, William Paterson University, at godars@wpunj.edu.

We hope you can join us in St. Pete Beach.

AIB 2008-2010 Executive Board Election Results

Our thanks goes out to the 835 voters who participated in this year's election. The officers elected for the 2008-2010 Executive Board are as follows:



President
Yves Doz
*INSEAD/Helsinki School
of Economics*



Vice President
for 2009 Meeting
Torben Pedersen
*Copenhagen Business
School*



Vice President
for 2010 Meeting
Tatiana Kostova
*University of South
Carolina*



Vice President
for Administration
Pervez Ghauri
*University of
Manchester*

These newly elected officers will join Stefanie Ann Lenway (as Immediate Past President) and Tomas Hult (as Executive Director) to make up the 2008-2010 Executive Board. The new board will assume office from August 1, 2008 to July 31, 2010.

Adopt-a-Library

Our gratitude goes out to the following members for their generosity in supporting the Adopt-a-Library program in the 2007 calendar year:

Institutional Benefactor

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The Adopt-A-Library program was initiated by the AIB Fellows to help libraries around the world that could not otherwise afford to subscribe to *JIBS*. Donations to the Adopt-a-Library program can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.

AIB Foundation

Our gratitude goes out to the following members for their generosity in supporting the AIB Foundation and its activities in the 2007 calendar year:

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(gifts of \$100 and more)

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Lawrence Jeremy Clegg
Lorraine Eden
Masahiro Imao
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Rao Chatrathi
Louis Nil Chen
Chang Hwan Choi
Johan J.W. de Jager
John H. Dunning

Mark Fruin
Takeshi Fujisawa
Andrew C. Gross
Pol Herrman
Mari Yanagi Kobayashi
Yoshihiro Oishi
Akira Osuga
T.K. Peng
Malika Richards
Herlina Yoka Roida
Horia-Cristian Roman
John Alan Rushing
Neusa Santos
Yoshikazu Shusa
Rehan ul-Haq

The AIB Foundation is a charitable organization that funds projects which aim to advance the cause of international business. Under the Foundation's charter, these funds may be used for a wide variety of purposes: student scholarships, faculty fellowships, research grants, travel grants, doctoral dissertation grants, and publications subsidies. Donations to the AIB Foundation can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.

Institutional Members

We thank the following organizations for their support of the Academy of International Business through an institutional membership for the 2007 calendar year:

- | | |
|---|---|
| ⇒ Birla Institute of Management
Technology, India | ⇒ Peking University, China |
| ⇒ Brunel University, United Kingdom | ⇒ Texas A&M University, USA |
| ⇒ Duke University CIBER, USA | ⇒ Universidad Peruana de Ciencias
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| ⇒ Eafit University, Colombia | ⇒ Université de Versailles St-Quentin-en-
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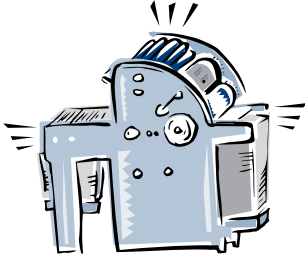
AIB invites other organizations to become institutional members. For more information about institutional membership and its benefits, please visit <http://aib.msu.edu/membership/>



Members on the Move

- ⇒ **Ilan Alon** (Ph.D., Rollins College) has been selected by Harvard University's Mossavar-Rahmani Center—Asia Programs—to be a *Visiting Scholar* in the Fall 2007. While there, he will conduct research on China, Hong Kong and Taiwan: One China, Two Systems. This fellowship recognizes Ilan for his research and service contributions in China.
- ⇒ **Jerry Haar** (Ph.D., Columbia University) has been named Associate Dean of International Affairs & Projects in the College of Business Administration at Florida International University. A professor of management and international business, he will facilitate, support, and coordinate the college's activities in the international arena. Specifically, he will lead the development of a five-year strategic plan for international off-site program development (credit and non-credit) and for externally-funded international research and oversee the plan's implementation.
- ⇒ **Hemant Merchant** (Ph.D., Purdue University) has joined the Department of Management & International Business at Barry Kaye College of Business, Florida Atlantic University, Boca Raton, Florida (USA). He can be reached at merchant@fau.edu. Prior to his move, he was at Simon Fraser University in Canada.
- ⇒ **Klaus E. Meyer** (Ph.D., University of Bath) has been appointed as Professor of Strategy and International Business at the University of Bath, UK. He previously served on the faculty of the University of Reading, UK and Copenhagen Business School, Denmark.
- ⇒ **Lloyd C. Russow** (Ph.D., Philadelphia University) Professor of International Business and Associate Dean of the School of Business Administration was appointed Graduate Dean of Philadelphia University, responsible for graduate programs across all six schools.
- ⇒ **George S. Yip** has been named Dean of RSM Erasmus University. George S. Yip (a dual American and British citizen), an expert in global strategy, has been for the last two years Vice President and Director of Research & Innovation at Capgemini Consulting, on leave of absence from London Business School, where he has been Professor of Strategic and International Management since 2001. Between 2003 and 2006, he was also the Lead Senior Fellow of the Advanced Institute of Management Research. Moreover, between 2001 and 2003, he also served as Associate Dean of London Business School and as Chair of its MBA programme. Earlier, he had worked as a professor at Cambridge University, UCLA, Georgetown University and Harvard Business School. His business experience includes management with Unilever and Price Waterhouse. Finally, George Yip is a Fellow of the Academy of International Business. He studied economics and law at Cambridge University. He earned his MBA (strategy and finance) at Cranfield School of Management and Harvard Business School and also received a DBA (business policy) from Harvard Business School.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just Off the Press sections. Email your professional accomplishments, book publications, promotions, and honors, to: aib@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.



Just off the Press

- ⇒ **Kamal Fatehi** (Kennesaw State University, USA) has published a textbook, *Managing Internationally: Succeeding in a Culturally Diverse World* (Sage Publications, ISBN 978-1-4129-3690-3). This book is ideal for a course on international management for undergraduate business administration and MBA programs. It deals with the management of international business operations in the global market and discusses the basic managerial functions in an international enterprise. The book explores the theoretical and practical aspects of managing international business operations, and deals with multi-cultural, multinational and global issues of managing the business expansion beyond the domestic market. It provides a better understanding of existing international management knowledge by tracing this knowledge to its origins (i.e. the evolution of international negotiation from international communication, differences in time perspective derived from studies in anthropology, and motivation and leadership theory as an outgrowth of studies in psychology and sociology). Includes cutting edge and unique topics such as an entire chapter devoted to Information Systems, a chapter on legal issues, and unique perspective on control in international business transactions.
- ⇒ **Mary Han** (Ryerson University, Canada), Leo P. Dana (University of Canterbury, NZ), Vanessa Ratten (Duquesne University, USA), and Isabell Welpé (Ludwig-Maximilians-University, Germany), have co-edited *Handbook of Research on European Entrepreneurship: Internationalisation of Small Businesses* (Edward Elgar, ISBN: 1 85425014). The book is a distinctive collection of research on internationalisation in 37 European countries' entrepreneurial activities. It focuses on transition, developed and island economies. The co-editors compared, contrasted and developed a theory of internationalisation for European entrepreneurship. The book offers European perspectives from distinguished research scholars, policy makers, venture capitalists and practitioners for researchers and scholars in international business and entrepreneurship. The contributions of this collection include many of the critical issues of SME internationalization in Europe: factors impacting the speed of internationalization, government policies, cross border and cross region networking, internationalization in domestic market, mediating factors of internationalisation in Europe, and ethnic and community-based entrepreneurship.
- ⇒ **Hemant Merchant** (Florida Atlantic University, USA) has published a textbook, *Competing in Emerging Markets: Cases & Readings* (Routledge; ISBN (Hardcover): 9780415399494; ISBN (Paperback): 9780415399509). The book will be available in Fall, 2007. Given the increasing prominence of Emerging markets, a sophisticated understanding of their perils and promises is crucial to the growth of companies, including those from within Emerging markets themselves. Thus, it is surprising that, in their quest to train managers, only a few academic institutions currently provide a systematic forum to generate a superior understanding of this important economic event. This groundbreaking book provides an essential set of readings and case studies that will facilitate a much-needed fundamental rethinking about drivers of successful as well as unsuccessful firm conduct in these markets, and about the role of sophisticated but (usually) poorly-serving Western theories and ideas regarding competition and competitive traps and successes. Although the book is intended primarily for Emerging markets courses, it can also be used for various other courses in International management or International strategy.

☞ **Lucia Piscitello** (Politecnico di Milano, Italy) and **Grazia D. Santangelo** (Università di Catania, Italy) have co-edited *Do Multinationals Feed Local Development and Growth?* (Elsevier, International Business and Management Series, August 2007, ISBN: 978-0-08-045360-6). This volume on the effects of multinational enterprises (MNEs) provides a contribution for the analysis of the impact of MNEs' activities on host development and growth, the creation of linkages and knowledge flows in local contexts, and the relationships between foreign activities and home competitiveness. Specifically, the conceptual discussion and the fresh empirical evidence provided in the volume highlight that recursive elements and interaction between international institutions, government policies and strategies of MNEs are main mechanisms to factors that influence development and growth, thus offering new insights to policy makers. The analysis allow to shed light on questions crucial for designing the role of policy in order to trigger virtuous circles between multinationals, and local development and growth.

☞ **Shameen Prashantham** (University of Glasgow, UK) has published a book, *The Internationalization of Small Firms: A Strategic Entrepreneurship Perspective* (Routledge, London, ISBN: 9780415431774). The book is concerned with small firm growth and the accelerated internationalization of young, small firms. Drawing on empirical case-study research carried out in the Bangalore software industry, this book explores the role of network relationships in the internationalization of small knowledge-intensive firms. The book focuses on the value of a strategic approach, highlighting the importance of recognizing and leveraging network relationships, and the notion that endowment of ties does not automatically result in internationalization unless proactively influenced. It also analyses the idea of using technology from a relational, and not merely transactional, perspective. Other key themes include the significance of location and the role of the entrepreneur.

☞ **Louis T. Wells** (Harvard Business School, USA) and **Rafiq Ahmed** (retired academic) would like to announce the publication of *Making Foreign Investment Safe: Property Rights and National Sovereignty* (Oxford University Press, ISBN:

0195310624). With real case stories, Wells and Ahmed bring to life both the hopes for and the failures of international guarantees of property rights for investors in the developing world. Their cases focus on infrastructure projects, but the lessons apply equally to many other investments. In the 1990's inexperienced firms from rich countries jumped directly into huge projects in some of the world's least developed countries. Their investments reflected almost unbridled enthusiasm for emerging markets and trust in new international guarantees. Yet within a few years the business pages of the world press were reporting an exploding number of serious disputes between foreign investors and governments. As the expected bonanzas proved elusive and the protections weaker than anticipated, many foreign investors became disenchanted with emerging markets. So bad were the outcomes in some cases that a few notable infrastructure firms came close to bankruptcy; several others hurriedly fled poor countries as projects soured. In this book, Louis Wells and Rafiq Ahmed show why disputes developed, point out how investments and disputes have changed over time, explore why various firms responded differently to crises, and question the basic wisdom of some of the enthusiasm for privatization.

☞ **Michael A. Witt** (INSEAD) has published *Changing Japanese Capitalism: Societal Coordination and Institutional Adjustment* (Cambridge University Press, ISBN 0-521-86860-2). This book examines institutional changes in the Japanese business system in response to poor performance of the Japanese economy in the 1990s and early 2000s. Theory predicts that economic crisis spurs institutional change. However, a comprehensive empirical survey included in this book suggests that the core institutions of the Japanese business system underwent little change. The author argues that this outcome is a function of the structure of institutional change processes in Japan and is connected to the effect of social networking among firms and other actors in the political economy. In addition to shedding new light on institutional change processes, this book offers readers the first systematic exploration of "intra-industry loops," which are social networks enabling informal information exchange among Japanese firms in the same industries.

New AIB Members

AIB welcomes the following 134 new members who joined our community between December 1, 2007 and February 29, 2008.



L. Aarathi
Khaliq Ahmad
Hamid Akbari
Yuhua An
Marcela Anzola
Achraf Ayadi
Ikponmwosa Ayela-Uwangue
Madhavi Ayyagari
Noor Azura
Charlene Blockinger
Jacobus Boers
Armando Borda
Maria Boutchkova
Darrell Brown
Stephan Buse
Alyson Byrne
Emilyn Cabanda
Richard Cawley
Bill Chen
Ching-Liang Chen
Chun-Liang Chen
Guan-Hong Chen
Kim Heng Chen
Kuan-Cheng Chen
Wan-Ching Chen
Yi-Jen Chen
Che Chao Chiang
Eun Bum Cho
Youngjin Choi
Peter Ting-Jui Chou
Feng Hao Chua
Ming-Chung Chuang
Harry Chung
Jaiho Chung
Sarita Corn
Lin Cui
Luis Dau
Ross Davidson
Li Dong
Gwyneth Edwards
Ahmed Eltamimi
Terence Fan
Po-wen Fang
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Robert Fitzgerald

David Furman
Fei Yi Gao
Angela Gomez
Allison Gundersen
Chung Ryor Han
Jun Han
Adrine Harrell
Pierre Heyndrickx
Yen-Yin Ho
Civvy Hsu-Wei Hsieh
Ming-Chao Huang
Michael K. Hui
Jan Johanson
Masaki Kanazaki
Maria Kangasniemi
Krishna Krishnamoorthy
Ro-Sung Kwak
Eileen Kwesiga
Marlene J. Le Ber
Antonio Lebron
Hui-Yen Lee
Dong Li
Patrick Liem
Carlos Lli
Kevin Lo
Lin-Hua Lu
Sunny Wan-Ying Lu
Yi-Chen Lu
Jin Luo
Sabrina Luthfa Karim
Ismatilla Mardanov
Randall Mauldin
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Patrick McGee
Marilyn Mckean
Yuko Mochimaru
Kameshwar Rao Modekurti
Lakshmi Mudunuru
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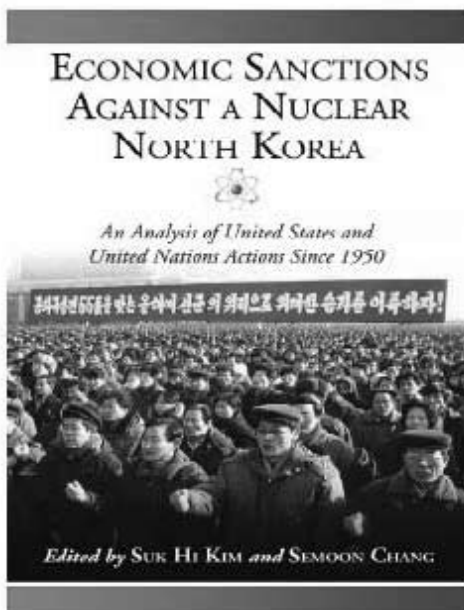


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